TAF DATES: 11-14 April 2024 VIP PREVIEW: 11 April 2024

GALLERY APPLICATION DEADLINE: 15.02/2024

HIVE APPLICATION DEADLINE: 20/02/2024

# TBILISI ART FAIR

# APPLICATION FORM

#### APPLICANT INFORMATION:

Gallery Name:	
Established:	
Director:	
Website:	
E-mail:	
Address:	
Tel:	
Contact Person:	
Name, Surname:	
Position:	
Tel:	
E-mail:	

	GALLERIES Section All prices are including VAT minimum size: 15 sq.m.						
Number of sq.m. required:  X €175 per sq.m  + €220 application fee							
	Total f	ee:					
	HIVE section	All prices are including VAT					
	2.5 linear meters wall:	X €250					
	5 sq.m. space only:	X €250					
	5 linear meters wall:	X €500					
	10 sq.m. space only:	X €500					
Total fee:							

#### The rental fee in Galleries Section covers:

- The rental of the exhibition space for the entire duration of the event, including the assembly and dismantling periods, exhibition hall security, cleaning of hall areas
- · Stand partition walls (3.25 m high) as required by the square footage booth
- Stand lighting, 1 spot per 2,5 linear m
- 1 Electrical outlet 220 volt, 2 kwt
- Carpeting (standard in all halls)
- General hall lighting

- 1 Table, 2 chairs per booth
- 2 Exhibitor team passes and/or artist pass
- 5 Invitations for the VIP opening
- 10 free tickets or electronic invitations for one person for one day
- 1 sq.m. locker Storage in communal storage area
- 2 Passwords for Wi-Fi connection

#### The rental fee in The Hive section covers:

- The rental of the exhibition space for the entire duration of the event, including the assembly and dismantling periods, exhibition hall security, cleaning of hall areas
- 2.5 linear meters of wall (2,75 m high) or 5sq.m
- Stand lighting, 2 spot per 2,5 linear m and/or 5 sq.m.
- Stand lighting, 4 spot per 5 linear m and/or 10 sq.m.
- 1 Electrical outlet if necessary for display of artworks
- Carpeting (standard in all halls)

- · General hall lighting
- 1 exhibitor pass
- · 2 Invitations for the VIP opening
- 1 Passwords for Wi-Fi connection
- 5 free tickets or electronic invitations for one person for one day

**Catalogue:** TAF will maintain an online catalogue of the Fair. The exhibitors shall contribute to the quality of this and other publications either printed, online or downloadable, by providing the graphic and written material necessary to guarantee its quality and accuracy. The exhibitors shall comply strictly with the deadlines that will be given for delivering this material.

The conditions and pricing for additional services, such as additional lighting, electrical outlets and, furnitures, can be found in the Technical Guidelines which will be sent to the selected participants.

#### CONDITIONS FOR APPLICATION:

## Application, Admission Procedure and Fees REQUIREMENTS FOR THE GALLERIES SECTION

- 1 Applications to exhibit in the TAF Gallery Section are restricted to galleries dealing exclusively in contemporary visual arts. The applicant must be a gallery which has permanently operated for at least one year, actively engaged in the organization of exhibitions and the sale of artwork.
  - Online galleries are eligible. We particularly welcome applicants from primary market galleries, representing young and emerging artists.

Galleries are encouraged to apply with a maximum of three artists in a booth of 25m2 or less. Applications with a defined curatorial concept will be given priority.

- Galleries renting booths can also apply with:
- a) a film/video that is not designed for projection in their booths and requires a bigger screen.
- b) Art installations that are not designed for their gallery booths. Installations can be exhibited either within the indoor fair area or outdoors in the ExpoGeorgia 20 acre grounds and, in some instances, as site-specific projects in the city of Tbilisi. Large-scale installations are possible.
- If the film/video is admitted, it will be included in the program no extra cost for the selected gallery. If the instalation is admitted, it will be included in the fair at no extra cost. However, all transport, handling, assembly and dismantling costs of the installation are to be paid by the gallery.
- 2 Priority will be given to those galleries that:
  - a) contribute to contemporary artistic discourse through the quality of their exhibitions or original exhibition ideas and organize other events such as lectures, symposia, etc.:
  - b) produce high-quality publications to document their programs;
  - c) act not only as sellers on behalf of the artists they represent, but also deal with museums and art institutions.
  - All applicants must comply with all applicable laws in the country or countries where they conduct their business, and operate with integrity and in conformity with international standards of best practice.
- 3 Only works of contemporary visual arts will be accepted. This means works originating from approximately the end of the 20th century up to the present day, including:
  - a) paintings, watercolours, gouaches, sketches and drawings;

- b) original graphics (editions not exceeding 50 impressions);
- c) original sculptures and objects (posthumous castings must be declared as such);
- d) works of experimental and avant-garde contemporary art, and
- e) fine art photography (vintage works and/or editions of no more than 30), documentary photography, video and digital art.

#### Not acceptable are:

- a) forged works;
- b) considerably restored, damaged or revised works;
- c) works in the category of applied arts (jewellery, etc.);
- d) ethnographic and folk art, tapestries, etc., and
- e) posthumously completed works.
- 4 The application must be made by submitting all necessary data via the TAF designated e-mail address (info@tbilisiartfair.art). An application for participation in TAF will only be considered valid if all the required documentation is received by TAF no later than 15 Feb. 2024. The complete application must include the

following documents:

- a) a completed and signed application form;
- b) biographies of the proposed artists listing all significant individual and group exhibitions, and art fairs in which he/she has participated, together with any other important information for the assessment of his/her work;
- c) a maximum of 5 images per proposed artist (max. 72 dpi per image) it is essential that the name of the gallery, name of the artist, the title and the year of the work is mentioned for each image;

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e) a list of exhibitions held in the previous year;
f) a description of the exhibition in the booth and the requested booth size plus any other additional requests regarding the exhibition booth, including equipment - please note that we are able to offer early applicants more flexibility on the size and shape of booths;

g) for film, video or installation applications, a description of the project, images and the artist's CV. TAF makes its decisions concerning selection at its own discretion. Preference will be given to booths that exhibit the most successful, coherent curatorial decisions. TAF will balance the interests of the applicant with the general interest of the fair, taking into account the specific objectives of TAF mentioned above and on its website. These require that the reputation, importance and appeal of TAF are upheld through the optimal quality of the exhibits and the participating galleries. The results will be communicated as soon as possible after the application deadlines. The reasons for the selection or rejection will not be stated. Once approved, the application is binding.

5 All artworks exhibited at TAF must be available for sale. All forms of intrusive or aggressive sales practices are prohibited. The participant is solely responsible for its exhibition and sales of artworks during TAF, including the payment of all applicable fees, taxes and/or obtaining any necessary permits or licenses. The participant shall guarantee that all the artworks on display are for sale and all the documents submitted to TAF do not violate the intellectual property rights of third parties. The participant shall bear the responsibility for any losses caused by the violation of intellectual property rights. Participants may advertise their exhibition only on their own stand and only on behalf of the artists and artworks that have been selected for TAF. Photographs and/or video recordings may be made in the TAF venue. Recordings may include images of the participant, its

employees, agents and its stand as well as the works and items present in the stand. Participants may not hinder, obstruct or otherwise interfere with photography or recordings made by TAF or its accredited media representative. Participants consent to the organizer's use of such recordings for commercial purposes free of charge.

#### 6 FEES

The square meter rental fee in the gallery section is €175, including VAT. The registration fee is €220 (to be paid only if the application is approved).

Edition booths selling lithographs, art books, photographs, prints, art objects, can apply for a 15m2 booth at €2,000.

#### **Booth Structure and Lighting**

The gallery section architecture consists of peripheral booths and central booths. The layout is not a fish bone and booths are varied in shape with the possibility of walk through access from aisle to aisle for larger booths. The smallest booth on the periphery is 15 m2 (3mx5m). The smallest booth in the center is 20 m2. The walls are 50cm wide, the distance from floor to ceiling is 8.5m, the lighting truss over the booths is included in the booth rental fee and suspended at about 3.5m above the floor. There is one professional art exhibition spotlight every 2.5 linear meters included per booth. Please state your preferred booth size (up to a maximum of 60 m2) in your application.

The rental fee in the gallery section will also cover:

- Free truck assistance during the first hours of the dismantling period
- · Access to the VIP Program and VIP lounge
- Invitations for collectors nominated by participating galleries (the number of invitations depends on the size of the booth)
- · Special accommodation offers

#### 7. PAYMENT

2024.

The registration fee must be paid within 7 days of receipt of the notification that the gallery has been accepted. The stand rental fee must be paid in full by 05.03.2024

#### REQUIREMENTS FOR THE THE HIVE SECTION

- 1 We welcome applications from artists, galleries, pop up galleries and dealers working exclusively in contemporary visual arts. Only one artist or a collective/ group of artists working together can be exhibited per space.
- described in points 1, 2 & 3 above) also apply to the HIVE.

  The application must be made by submitting all necessary data via the TAF designated e-mail address (info@tbilisiartfair.art). An application for participation in TAF will only be considered valid if all the required

2 All conditions required for the gallery section (as

The complete application must include the following documents:

documentation is received by TAF no later than 20 Feb.

- a) a completed and signed application form;
- b) biographies of the proposed artists listing all significant individual and group exhibitions, and art fairs in which he/she has participated, together with any other important information for the assessment of his/her work;
- c) a maximum of 10 images per proposed artist (max. 72 dpi per image) it is essential that the name of the gallery and/or the name of the artist, the title and the year of the work is mentioned for each image;
- d) a list of the artists represented by the gallery/dealer (if relevant)
- e) a list of exhibitions/activities in the previous year

- f) The size and type of the space required (plus any other additional requests regarding the space, including equipment).
- 3 Each participant of the HIVE will have a choice between 2.5 linear meters of wall space and 5 m2 of floor space without walls. Special requests can be accommodated if they are in line with the objectives of TAF. Participants in the HIVE are not subject to registration fees. The flat rental fee for either space is €250, including VAT.

### TERMS AND CONDITIONS FOR PARTICIPATION:

**VENUE & DURATION** 

TAF 2024 will be held at the Exhibition Center ExpoGeorgia fairground. 118 A. Tsereteli Avenue, 0119 Tbilisi, Georgia.

Dates: 11-14 April, 2024

The Preview and VIP opening: 11 April - 12:00 - 21:00

Opening Times: 12 April - 12:00-20:00

13 April - 12:00-20:00 14 April - 12:00-20:00

Application forms for TAF 2024 and detailed terms and conditions are also available to download from our website http://tbilisiartfair.art

The conditions and pricing for additional services, such as additional lighting, electrical outlets and furniture can be found in the Technical Guidelines, which will be sent to the participants.

Please feel free to get in touch anytime about your application or even for information about Georgia! info@tbilisiartfair.art

We look forward to receiving your applications!

#### **Allocation of Stand Areas**

The allocation of stand areas is done by TAF taking in to consideration the aplicant's wishes. However exhibition halls have a pre-defined plan and some of the stands cannot be changed.

Exhibitors may not transfer allocated stand areas or parts of them to third parties, whether in exchange for payment or not.

Joint stands must be approved by the organizer, in terms of assigning locations they count as a single stand. However each exhibitor is obliged to submit a separate application and pay all the according fees.

#### Withdrawal and Termination

Withdrawal from the participation contract is only possible before receipt of the admission letter.

Exhibitors cannot withdraw from the contract or terminate the contract after they have received the admission letter. In this case, the organizer will retain the application fee that has already been paid. In addition, an exhibitor who has been admitted to the art fair will be charged the admission fee and will have to pay any additional costs incurred by the organizer that might result from the failure to attend the event, unless the exhibitor's absence is due to circumstances beyond his/her control.

In case of a cancellation less than 30 days before the fair opening date, the exhibitor will be obliged to pay full price. In case of cancellation between 60 to 30 days before the fair opening date, the exhibitor will be obliged to pay 50% of the participation fee. In case of cancellation more than 60 days before the opening date, the exhibitor will be obliged to pay 30% of the participation fee.

#### **Conditions of Payment**

After stand areas are allocated, the exhibitor will receive an invoice for the participation fee and other costs.

All liabilities must be paid on time in order for the exhibitor to occupy the reserved stand area.

Payments for the TAF participations must be made to the organizer through following account:

Beneficiary Bank: JSC TBC BANK, Tbilisi, Georgia

SWIFT: TBCBBGE22

**Beneficiary's IBAN:** GE64TB0600000120070856 **Name of Beneficiary:** JSC EXPO GEORGIA **Intermediary Bank:** DEUTSCHE BANK AG,

FRANKFURT/MAIN, GERMANY

**SWIFT:** DEUTDEFF, BLZ: 50070010

If the payment deadlines specified in the invoices are not met the organizer has the right to dissolve the contract and otherwise dispose of the reserved area.

Any complaints relating to the invoice are to be submitting in writing, immediately, at the latest 1 week after the receipt, complaints made at a later date cannot be considered.

The organizer shall also be entitled to the payment of the full amounts, if the exhibitor fails to fulfill any of his/her obligations arising from the contractual relationship. This does not affect claims to damages. In the event of the contract not being fulfilled at all by the organizer, or being fulfilled only in part, the exhibitor has claims to a proportional reimbursement of any payments already made.

In the event that an invoice is sent to a third party at the

request of the exhibitor, this does not constitute any waiver of the right to claim the account receivable from the exhibitor. The latter remains obliged to pay until the account receivable has been settled in full.

#### Storage and Later Delivery

A communal guarded storage room is available for exhibitors. Access to this storage room is permitted only to persons bearing a valid exhibitor pass. The exhibitor is responsible for the stored objects. Later delivery of large-sized exhibits must be made outside the normal opening hours of the fair.

#### Lighting, Electrical Installation, Cleaning

The halls are adequately illuminated. Additional lighting is possible and can be ordered using the Additional Materials and Equipment List provided to the participants by the organizer.

All electrical connections may only be installed by the Operations Team of the organization or by the firm authorized by the organizer under the supervision of the Operations Team.

Fire, Police and Safety regulations must be observed.

The organizer is responsible for cleaning the fairgrounds, the halls, and the aisles. Except for the final cleaning of the stand area before the opening of the fair, the exhibitors are responsible for cleaning their stand or can order cleaning service using the Additional Services List provided by the organizer.

#### Security, Insurance, Exclusion of Liability

The organizer has uniformed security guards to handle the general security in the trade fair halls and the outdoor area, as well as supervising the outdoor area and controlling the entrances.

Every visitor and exhibitor present in the trade fair halls must be in the possession of a valid admission ticket or exhibitor pass and must present this to security for inspection on demand. This general surveillance does not cover the surveillance and security of individual stands (exhibits) or parts of stands. Exhibitors are advised to take out sufficient exhibition insurance for the periods of construction, exhibition and dismantling. Stand security personnel may only be hired from the organizer or the company approved by the organizer.

The organizer of the event does not bear any responsibility for protecting exhibits, stand equipment or items owned by the persons working at the stands.

The exhibitor irrevocably indemnifies the organizer from any and all claims raised against the organizer by third parties to the extent that these relate to the exhibition of the exhibitor, to the design of the exhibitor's stand or the products exhibited at the exhibitor's stand or their intellectual property violate the rights of third parties (in particular but not limited to copyrights, rights to images and names, trademark rights, competition law rights or

personality rights) or any other statutory requirements. This indemnification obligation includes all costs and expenses relating thereto (including but not limited to the costs for the warning, legal costs or any court fees).

In the event of damage claims resulting from (1.) bodily injury or damage to life or health or (2.) violations of the consumer protection law, the organizer assumes liability for intention or negligence within the existing legal framework.

The organizer is also liable for each culpable breach of major contractual obligations. Major contractual obligations are limited to those that are crucial to the fulfilment of the contract. This applies to all claims which are based on or could arise in connection with this contract.

Apart from that the organizer is not liable for slightly negligent behavior. Other contractual and/or statutory damage claims, including those pertaining to consequential damage, are excluded unless the damage was caused by the organizer with intent or as a result of gross negligence.

To the extent that the organizer is liable for damages such liability is limited to damages which the organizer had foreseen as potential consequences of a breach of contract at the time of the contract's conclusion or which the organizer should have foreseen when applying due care.

The aforementioned limitations of liability apply in full to the bodies, employees, legal representatives, assistants and vicarious agents which the organizer commissions to fulfill the contract (also with regard to their personal liability).

This applies to all claims arising from and in connection with this contract. If force majeure or other reasons beyond the organizer's control compel the organizer to temporarily vacate or permanently close the exhibition area or parts thereof, or to postpone, shorten or extend the event, this does not confer any rights to the exhibitor, in particular with regard to claims for damages against the organizer.

Irrespective of the limitations of liability contained in the Conditions of Participation, the organizer is only accountable for cases in which it is at fault. The organizer is not liable for the procurement risk for contracts involving the procurement of certain items unless the contract expressly stipulates otherwise for the case in question.

The organizer does not take out any special insurance for the exhibitors' stands. The organizer has taken out a framework exhibition insurance contract covering all the usual insurable risks, such as fire, theft by breaking and entering, simple theft, damage, water damage.

#### **Assembly and Dismantling**

The exhibition booth must be ready for evaluation and all other art works stored by 10:00 on the 11.04.2024 at the latest. The artworks must have been submitted in their entirety for the organiser's inspection before they are

offered for sale. A violation of this regulation may lead to exclusion from the event.

Assembly must be completed by no later than 10.04.2024 at 16:00 and the aisles must be completely cleared by this time.

Dismantling of the exhibition booth may not begin before the end of the event at 20:00 on the 14.04.2024 and should end at 14:00 on the 15.04.2024.

#### **Exhibitor Passes**

Exhibitor passes are valid for the period from the first day on which the construction work begins to the final day of dismantling.

These passes are intended for the exclusive use of the people they will be issued for and are non-transferrable.

#### Reservations, Final Provisions

By signing the present document (Conditions of Participation) the participant acknowledges and accepts all the terms and conditions set herein. After signing the participation contract, all the terms and conditions are valid and binding for parties.

The exhibitor is solely responsible for compliance with all the laws, guidelines, and other regulations which are in force in the host country, even if the content of the organizer's Conditions of Participation deviate from such regulations. He must obtain information promptly and comprehensively of the relevant regulations prevailing at the venue of the event, and obtain the required knowledge. The organizer will not be liable for damages and other losses which could be incurred to the exhibitor.

The organizer shall have the right to postpone, shorten, extend or cancel the event, as well as to terminate the event temporarily or definitely, as well as individually or collectively, if such an action is required due to unforeseen events such as force majeure, natural disasters, wars, disturbances, strikes, breakdown or obstruction of traffic and communication. In the event of any postponement, shortening, extension or termination, the exhibitor shall not be entitled to the payment of any resulting damages which the exhibitor may have incurred. The exhibitor has the right to rescind the contract, if he loses the interest in participating because of such an action, and if the exhibitor waive the reservation for the stand space allotted to him as a result of this. Upon obtaining knowledge of the change, the rescission of the contract must be declared in a written statement and without undue delay. In case of the cancellation of an event, the organizer shall not be liable for damages and/or other losses which may be incurred on the exhibitor's part.

By signing the application form the applicant recognize the organizer's Conditions of participation, the Technical Guidelines and all other regulations relating to the contractual relationship as binding. The contractual relationship is subject solely to these stipulations. Divergent or supplementary terms from the exhibitor do

not become part of the contract even if the organizer does not specifically object to them. This applies especially to diverging conditions of payment.

Should these provisions be partially legally invalid or contain gaps, this shall not affect the validity of the remaining provisions or the contract. In this event, the parties shall undertake to replace the invalid provision with such a provision or to fill the gap with such a provision, which comes closest to enabling the commercial purpose pursued by the parties to be fulfilled.

## Place of Fulfillment, Applicable Law, Place of Jurisdiction and Dispute Resolution

The place of fulfilment shall be the principal place of business of the Organizer.

All legal relationships between the participant and organizer are subject to Georgian law.

The parties hereto shall attempt to settle all disputes rose between them amicably. If amicable settlement is not possible, the parties agree that all lawsuits, discrepancies, questions, claims or controversies resulting from the interpretations of these Terms and Conditions for Participation, as well as the contractual obligations established between the Organiser and the participants (exhibitors) shall be subject to the jurisdiction of the Judges and Courts of Georgia.

#### SIGNATURE

On behalf of the applicant, I hereby declare and acknowledge that all of the information provided for in this application and its annexes is true and accurate.

On behalf of the applicant, I hereby also declare and acknowledge that I have read and understood the Terms and Conditions of TAF 2024 and hereby agree to comply with them.

Position:	
Name, Surname:	
Date:	
Signature:	

info@tbilisiartfair.art
http://tbilisiartfair.art/team